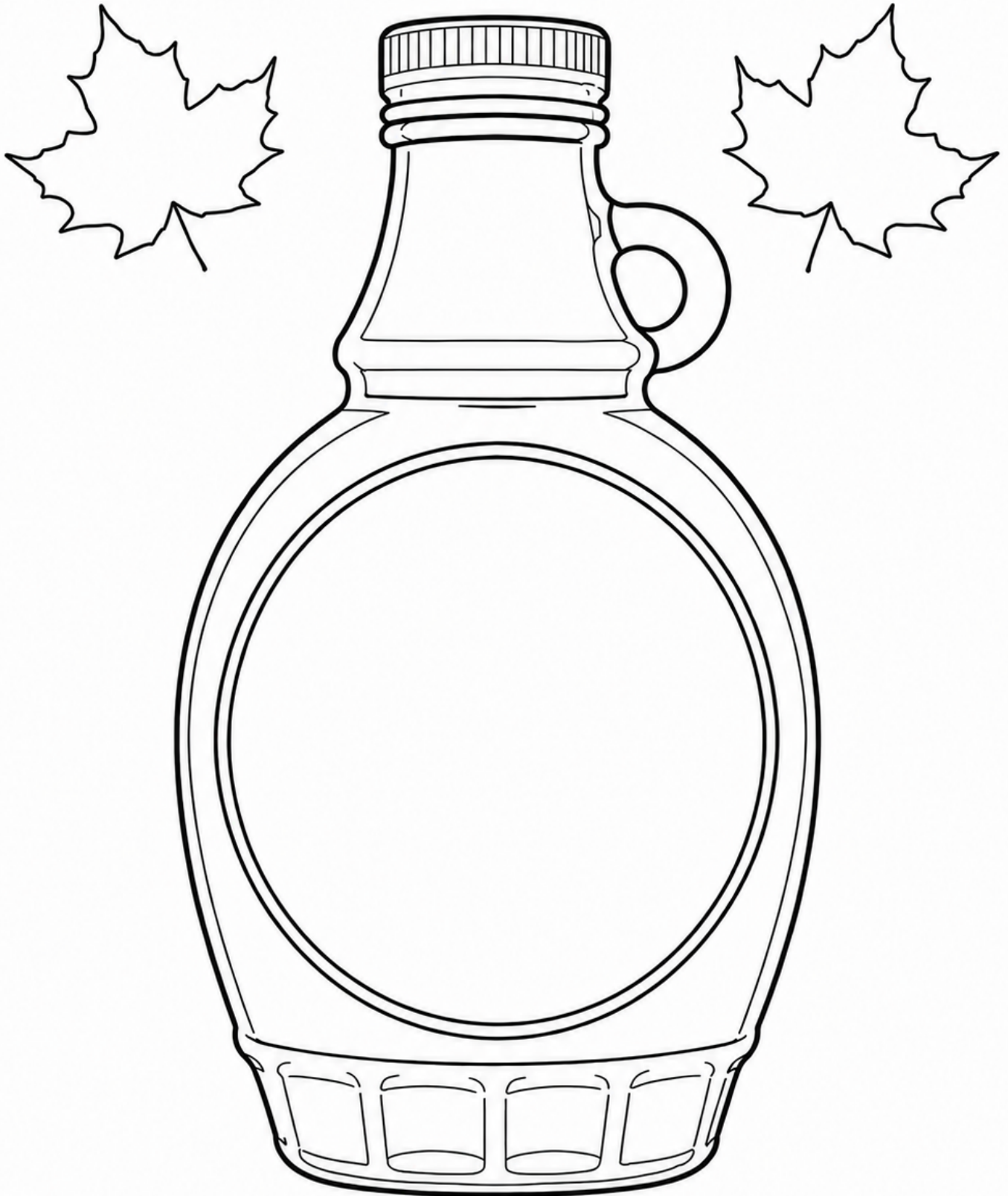


DUTCH HILL MAPLE

— CREATE YOUR OWN BRAND COLORING CONTEST. —



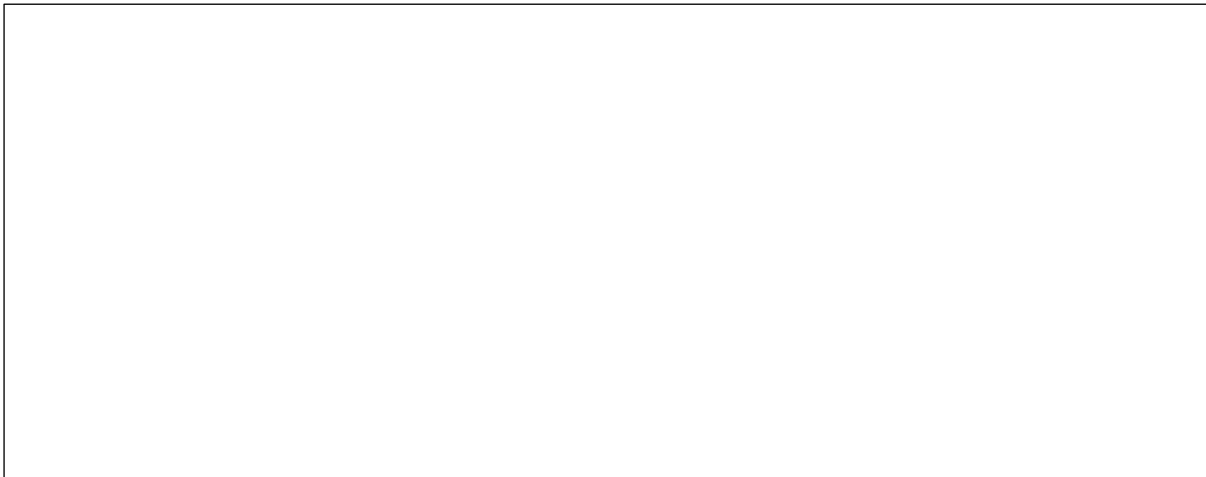
BECOME A MAPLE SYRUP BOSS!

Imagine this: *You have your very own maple syrup business!* You tapped the trees, you made the syrup, you put it in bottles...and now you need to create a brand that people will remember.

1. What is your brand name? (What would you call your maple syrup business?)

2. What do you think of when you think of maple syrup? (This may help when designing your label.)

3. Design your logo! (What picture, symbol, animal, etc. would you put on your bottle?)



4. What makes YOUR syrup special?

Note: There are NO wrong answers. We can't wait to see where your imagination takes you! Now, grab your markers or colored pencils and bring your bottle design to life!

DUTCH HILL MAPLE

-CREATE YOUR OWN BRAND COLORING CONTEST-

CALLING ALL YOUNG ENTREPRENEURS:

Invent your own maple syrup brand and show us what your business could look like. We can't wait to see what you dream up!

CONTEST RULES

WHO CAN ENTER?

The contest is designed for kids ages 6–15. Entries will be separated into three age groups:

- Ages 6–9
- Ages 10–12
- Ages 13–15

Younger children are still welcome to participate! If they are a bit too young for the business questions, they can simply color and decorate their bottle—we'd love to see their creativity, too!

HOW TO ENTER

1. Download and print the Dutch Hill Maple coloring contest sheet or pick one up during ON Farm Fest at the DHM Sugarhouse on September 19th (10am–3pm).
2. Design and color your own maple syrup bottle. One entry per child.
3. Return entries by mail to: Dutch Hill Maple PO Box 1065 Tully, NY 13159. Or return your entry to our Sugarhouse during ON Farm Fest. Be sure to include child's first name, age, and parent/guardian's contact information.
4. All entries must be received by September 25th.

By submitting an entry, a parent or guardian gives Dutch Hill Maple permission to share the child's artwork on our social media pages and other promotional materials related to the contest.

HOW WINNERS WILL BE CHOSEN

After the entry deadline, Dutch Hill Maple will post all entries to our Facebook and Instagram pages. The entry receiving the most combined Facebook and Instagram likes will be the winner in each age group.

PRIZE INFORMATION

Winners will be contacted and announced after social media voting period. The winning young entrepreneurs will receive an extra special prize from Dutch Hill Maple. Please allow up to three weeks for prizes to be distributed due to customization.